

# NATIONAL COUNCIL OF STATE DIRECTORS OF COMMUNITY COLLEGES

## Spring Business Meeting Agenda April 22, 2006, Long Beach, CA

**Welcome**-Cam Preus-Braly, Chair

Introduction of members in attendance

Approval of minutes August meeting, Lake Tahoe, NV—approved minutes

Treasurer's report - Chris Chairsell--accepted report

**Election of Officers for FY 2007:** Approved

Chair – Marc Herzog, Connecticut

Vice Chair - Jan Friedel, Iowa

Vice Chair for Legislation, - Jim Rose, Wyoming

Secretary/Treasurer - Geoffrey Obrzut, IL

**Nomination of 2 NCSDDC members to AACC's Commissions**

Commission on Academic, Student, and Community Development; 1 year term, July 1, 2006-June 30, 2007. Frank Renz has been serving in this capacity. The representative must be a sitting member of this council; Presidents speak from perspective of institution or state; representatives that are members of this group speak from a national and broader perspective. Katherine Boswell, volunteered to serve that role as an associate member. Flo will send an email to other members of the NCSDDC. Once other members have had a chance to respond, the executive committee will appoint a representative.

Frank Renz reviewed agenda items from the Commission on Academic, Student, and Community Development meeting; The AACC 1<sup>st</sup> Responders is a publication that would be useful in convincing others that preparing for disasters, e.g. Pandemic Flu is important.

Teaching by Choice; Leadership Summit on Community College Faculty: draft on Best Practices for adjunct faculty for STEM faculty would be good for all faculty.

Achieving the Dream website—new, beginning to include longitudinal

Spellings Commissions, [www.ed.gov](http://www.ed.gov)—issues about accountability coming to the fore

Service Learning and Civic Engagement—Service learning improves retention rates, but 80% are not aware that it does.

Instructional Technology Council--Results of Survey on Distance education

Position statement on open access of information—need for open access while preserving data privacy.

College Board Low Income Task force—David Armstrong is a member of the taskforce; the taskforce has

conducted interviews of students and barriers they face. Hoping to take recommendations to the Board this summer or fall; will keep the group informed.

Commission on Economic and Workforce Development; 1 year term, July 1, 2006-June 30, 2007. Deena Allen has been serving in this capacity. She presented a report of the meeting April 21, 2006. See handout, Summary of AACC Commission on Workforce and Economic Development, April 21, 2006. Deena has agreed to continue for the next year.

Jim Lee, US AID is interested in working with community colleges. Virginia has been working with Thailand to set up community college system. US AID will not give to state system; college must be fiscal agent. In Minnesota, many people prepared for nursing don't want to pursue it because of the working conditions, salary; many nurses are retiring; clinical facilities are limiting internships to baccalaureate students.

**Lifetime membership for retired members**, Jim Hudgins, Earl Hale and Don Puyear—approved.

FY 2007 membership/associate membership dues Approved motion to raise dues by \$25, full member: \$325, associate member: \$175. The last two years we have broken even; have gradually worked in increases to cover costs of expenses. 30-33 states per year pay annual membership. There was discussion on ways to build membership. SHEEO divides membership into groups to discuss how the organization could do better; new

members are welcomed by someone in the organization. NCSDDC could develop closer relationships with similar organizations. ACCT Association of Community College Trustees (ACCT) Executors have similar goals; Frank Renz and Jan Motta belong to that group. It primarily represents trustees. It is important to have a group of peers with similar responsibilities to learn from and to work through similar issues—NCSDDC has been a very valuable cadre in this regard. In some states governance and organization includes more than community colleges—you need the person who both represents the community colleges and has clout with policy within the state. Continue with full and associate memberships; continue to do outreach with other community college groups. In the bylaws it says that if there is no state director of community colleges, etc. that the designated member must be nominated by the SHEEO. Maybe it should be the governing board that has the responsibility of the community colleges; some states do not have this. The bylaws are close; we may need to reach out further. Officers will have a conversation about outreach to other states and groups; and bring recommendations to the August meeting.

Nomination of NCSDDC council member for AACC's Board. NCSDDC has an opportunity to appoint a member of this group to the AACC Board. Mike McCall was an institutional representative. Suggestion was made to nominate the NCSDDC chair. If we were to nominate a person, that person would still need to be elected, the council would need to promote the candidate for election. Are there any other councils that have a seat on the AACC Board? Flo will check it out. Barry Russell from South Carolina is a current institutional representative of the AACC Board and for the next two years. Mike McCall is chair of AACC Board this year. There is not an immediate need for an NCSDDC representative, but we should look at this for the future.

**Summer meeting August 6-9, 2006, Santa Fe, New Mexico, Historic Old Town Hilton Hotel** -Frank Renz provided packets of information to each state. Historic Old Town Hilton Hotel is located in downtown. A proposed agenda and events were presented for input. Alignment with K-12 initiatives and financial aid are presented as the focused topics for state reports. Potential topics/presentations; 1) Conversation with Pat Callan, National Center for Higher Education and Public Policy, Measuring Up Report Card; 2) Students not being college ready, esp. minority students, American Indian students; conversation on the pipeline or supply line, the superintendent group; Paul Houston Exec Director AASA; what a high school diploma means. Office of Education and Accountability, NM issued a recent report tracking students by high school on the need for remedial education. Out of Bridges and Achieving the Dream projects came a focus on better success for developmental students and analysis of data. It is important to make reservations early for Santa Fe opera and other local events.

**How Do We Measure the Success of Community Colleges?** In community colleges, success is measured by student transfers to another institution, graduation rates, continuing their education. Mark Herzog presented conceptual model that looks at cohort of those that have completed 12 hours of college level work (See handout Achieving the Dream Data Meeting, March 8, 2006 Summary of Decisions and Next Steps). Colleges are measured on how many certificates and awards we produce; do not get credit for other collections of credits that students then successfully transfer to other degree granting higher education institutions. Suggestion—certificate of transfer of 15-20 cr. FL working on student success indicator—either graduate, still enrolled or transfer to another higher education institution. NM Student success measure—transfer, received a degree, still enrolled or transfer ready—completed at least 18 cr. of 35 cr. general education core. AR has put in place one year associate certificate 30 credits of transferable credits that qualifies for financial aid. Tied data services with workforce services. How do you report successful transfer to private institutions?—through National Student Clearinghouse—IL and OR negotiated state rate. Many states have few incentives for students to complete associate degree; MO working on completers scholarships for associate degree graduates.

**Achieving the Dream and Bridges Initiatives Updates.** Katherine Boswell—future institutes focusing on Finances of Community College. Through Ford Bridges initiative several states focused on career pathways. Frank Renz-- 11 states involved have come up with good model. David Armstrong—enhance accountability measures. Provides benchmarking data for colleges, Finish What You Start initiative, success of student success courses—success rate was 17-23% higher for students who took the student success course; the success rate was the same for students who needed developmental courses and those did not. Florida is willing to host a meeting or have telephone conversations for representatives from a state that wants to look at data systems. FL has comprehensive and advanced data system. They have a unit record data system and student identifiers from K through college; have data warehouse for all levels of education. Texas has worked it out with privates. CalPass system in CA,

voluntary, state funded, promotes liaisons between community colleges and high schools; foster dialogues where problems are occurring. Difficult when minorities are not self reporting—natural result of blended families. Achieve the Dream--Looking for more ways to identify low income students. Identified students in K-12 that qualified for free lunch as low income. Session with Cliff Adelman regarding data collection and analysis scheduled at AACC. Dennis Jones, NCHEMS is working with states. Legislators are concerned with graduation rates on time—this often does not apply to community college students going to college part-time over a longer period of time.

**AACC Update**, Mike McCall AACC Board Chair and George Boggs, AACC President. Jim Baime, Jim Hermes AACC government relations staff See [www.aacc.nche.edu](http://www.aacc.nche.edu) website and Legislative Update in convention materials. **AACC Board activities**: Board has focused on Homeland Security. Task force has done great work, now is part of Workforce Development Commission to provide ongoing work and focus. More federal and state funds will be available. Focus of our convention is advocacy and call to action. We now have a community college caucus in Congress; 101 Congress members have signed on. NCSDDC members were asked to support this with senators and representatives from their states. AACC is participating in the advocacy for Public Education.

**Spellings Commission on Higher Education**, two sitting college Presidents on commission. Three hot issues: 1) Accountability national student record data system—will be helpful in tracking students; controversial aspects-- data privacy and unintended uses of data. 2) Quality assurance—not US News and World Report list; want some national instrument; one that has been proposed is Collegiate Learning Assessment 3) Accreditation--fire from for-profit sector and alumni and trustees group whose concern is that regional accreditation promotes certain philosophies; need national standards rather than regionals; there is some support for sectoral accreditation—concern is that it would hinder transfer of credits.

**Reauthorization of Higher Education Act**—1) contained single definition (Single definition language is appearing at state level as well as federal. 2) budget—increased funding restore Perkins and increase Trio. S1932 Senate bill, Ted Kennedy is key in whether or not it will move forward, will need to do it before June.

**Solutions campaign** [www.solutionsforourfuture.org](http://www.solutionsforourfuture.org)

**Scholarships** Scholarships available for Community College students to prestigious universities. When these community college students are successful, it will help the image of community colleges.

**Achieving the Dream** 35 colleges now expanding to 25 more colleges in WA PA and Texas.

**Leadership Development**; Future Leadership Institutes, Kellogg funded. Grow your own programs—state programs featured in publication.

**International students**—goal of undersecretary is to double number of international students in community colleges--\$3 million RFP will be issued to target international students to give them J visas for occupational programs and scholarships, targets certain occupations including health and tourism.

**Senate Immigration Bill**, not yet passed, did include Dream act gives institution ability to charge in state tuition rate, gives students access to grants. Repeals federal legislation that is a barrier—states would still need to decide to do so.

**Budget**: Difficult to get more money for programs—no new funding.

**Accountability**: Many colleges are paying for needed information through National Student Clearinghouse. If it could be required through national reporting data, they would not need to pay for it. We may see a movement toward unit student record data system. Suggestion made to focus on state data system capacities to address concerns of burdens to individual institutions. AACC would want to do it through labor department. State systems have focused on compliance in the past rather than information for research—as this changes, systems provide more helpful data to address issues.

NCSDDC members expressed appreciation for responsiveness of AACC staff members.

Suggestion: AACC assign a person from each state to contact state congressional representatives to cover 3-4 key talking points. How to assist AACC staff: Members response to alerts to legislators is extremely helpful. Success stories provided by state directors and presidents make approaches to legislators more personal.

**Futures Policy Commission Report: The New Rules of Business** - Dale Campbell, University of Florida. See handout [New Rules for Business](#); focusing on critical issues for community colleges and Bellweather Colleges.

**Disaster Preparedness and Recovery—from the State Director’s Perspective.**

Louisiana: Walter Bumphus: not available at NCSDDC meeting, see AACC presentation.

Mississippi Gulf Coast Community College:

Hal Higdon, Vice President for Administration, Joseph Cliburn, Vice President for Academic and Student Services, Colleen Hartfield, Vice President for Institutional Relations, Mary Graham, Vice President for the Perkinston Campus, Reginald Sykes, Vice President for the Jefferson Davis Campus. Mississippi had help from every state, the most a tremendous amount from Arkansas. Each community college in Mississippi had a community college in Arkansas as a partner. Mississippi Gulf Coast Community College lost 25% of student enrollment in one day, lost tuition and grants; state legislation is helping with that. DOL funds allow for opportunities to reinvent your community college. Communication was vital, e.g. employee blog, telecommunication trailer. State office provided help with communication with other states and nationally. Banks, chamber of commerce, industry requests for community assistance—most companies busy with assessment of situation and taking care of employees right away then increased demands for continuing education for businesses. What would you do if you had funds for xxx purposes? In Mississippi #1 priority construction, #2 health care because they lost their employees. National emergency grant \$\$ came first. There was an increased role for campuses surrounding and adjacent to disaster areas. Institutions should have plans for responding to needs of community—1<sup>st</sup> responder, dormitories, headquarters for emergency personnel. Need to respond quickly with clean up to reduce mold problems later. Distribution of funds was important: Louisiana had title 7 funds; Mississippi had title 4 funds, all of which was put into student aid based on enrollment. State directors were important in sorting that out. Online education played a big role—students moved to another state and continued with online instruction. College changed their reporting systems and requirements. 200 employees were affected severely—many still in temporary or not ideal living situations. Human resources needed to change/adjust leave policies. President decided to open in 17 days—faculty needed to be productive, at first faculty were critical—now appreciative. College hired independent insurance adjuster within a week of the storm—instrumental in getting funds rapidly. Governor immediately initiated plan for renewal and recovery, gave people a connection. Casino industry a major industry 17,000 employees; three casinos now reopened.

Texas: Glenda Barron. What do you do as a state when inundated with 350,000 new people with various needs? Public K-12 geared up to enroll 60,000 students, 36,000 still there, primarily in Houston—adding new teachers. Katrina to Rita—governor’s executive order to waive out-of-state tuition. What do you do for students with financial aid? Take them at their word. Finding clothes, transportation, dwellings for new students. Set up two websites [www.katrinacollegestudents.org](http://www.katrinacollegestudents.org) and [www.ritacollegestudents.org](http://www.ritacollegestudents.org) with links to colleges and social agencies. Created separate database for Katrina and Rita students and received allowances for reporting dates. Have in place website notion that you could implement immediately. Coordinate between governor’s office and higher education institutions. Now all colleges must have upfront planning. Implications for Texas will go on for years. Still not sure what funds will be available.

Given natural disasters in FL, IA, Mississippi across the country, need a fact sheet of lessons learned. This is a wonderful opportunity for community colleges. Several sessions at this AACC meeting. State directors’ session, session on pandemic flu. AACC had a webpage to communicate with other states and used it with congressional legislators. AR developing statewide plan working with coordinating board and 2 and 4 yr presidents. Start a dialog in the community with community leaders with resources community colleges bring to the table and start preparing for potential disasters and the response to them.

**The role of community colleges at the state and institutional level to promote adult education and learning.**

Glenn Dubois, Cam Preus-Braly, Martin Lancaster. In 13 states community colleges are primary providers of Adult Basic Education (ABE). Many other states are involved in some capacity. Council for the Advancement of Adult Literacy has drafted a resolution. See handout Resolution Draft 3-1-06. The resolution was approved by the NCSDDC members. Glenn: Virginia would urge the council to adopt the resolution. 19 countries have higher graduation rates than the US. High school diploma is increasingly inadequate to prepare graduates for a career. Adults need to go to adult places to get help; community colleges are ideal places. We need the qualified employees to help the economy. Martin: North Carolina is proud to be the provider of literacy training. Employee layoffs

created an immediate group of individuals that needed literacy training. North Carolina has an ABE program on every campus plus community based ABE programs. Literacy funds must be spent on literacy. North Carolina engaged in a distance education program in literacy focused on ESL. Many literacy instructors part time—NC has provided training for instructors coordinated with University of North Carolina and an annual professional development conference. nonline is a website resource for instructors with 30 webbased courses available free of charge. Contact Randi Whitfield [rwhitfield@nccommunitycolleges.edu](mailto:rwhitfield@nccommunitycolleges.edu). Pathways to Employment links literacy training to job skills. Introductory course for people interested in Biotechnology; requires 9<sup>th</sup> grade achievement level as a prerequisite. Cam: OR Programming of adult literacy is using a pathway approach tying ABE to transition to workforce or continuing education. IA has targeted WIA funds to family literacy. There was a concern about reaction of a business leaders from a multinational company that they will recruit workers from other countries. Tom Friedman's book The World is Flat underscores the concern.

**Other topics:**

Measures for Career and Technical Education (CTE) Deena Allen, Janice Friedel, and Arlene Parisot serve as vocational directors in the state. OAVE is proposing measures for CTE. Technical directors are voting on how we measure CTE programs at Data Quality Institutes. Community College state directors need to be in conversation with CTE directors in the states. It is important that both secondary and post secondary are represented at meetings in June, 2006. At the last meeting in DC there were CC representatives, many from the data collection area—academics need to be represented. There will need to be a measure of skill attainment of graduates. Up to this point we have used graduation; in the future this will need to be a more direct measure of skill attainment e.g. third party tests.

Pandemic Flu Planning: Glenn made a request for information related to planning for the Pandemic flu. Please send any resources to the listserv.

Summer meeting 2007 Dates not yet set, probably between July 25 and August 15. Glenn DuBois offered an invitation to come to Virginia.